

# International Association of Antarctica Tour Operators (IAATO)



# Antarctica 2011/12 Season

- World economies continued to effect tourism numbers
- The heavy fuel oil ban came into effect
- Ross sea interest was at a new high
- Sea ice levels were high, restricting movements



# IAATO 2011/ 12 Season with HCA

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- Collectors chart release – UKHO
- Crowd sourcing – UKHO and National Geographic Explorer
- Safety advisory notices
- Establishment of the Hydro graphic working group



# IAATO 2011 Season with HCA

- Ships of opportunity
- Out reach information
- Ship visits



# 2012 / 2013 Season forecast

- World economies will still retard Antarctic tourism
- Confidence in tourism is being seen from some world sectors
- Predicted high sea ice levels for the first half of the season
- 275 voyages forecast for Antarctica
- 235 in the Antarctic peninsular



# 2012 / 2013 season with HCA

- Crowd sourcing - the continuation
- Safety advisory notices
- Vessel track data
- Captains and expedition leader survey
- Ships visits with defined purpose
- Out reach information



# Antarctic Tourism Numbers

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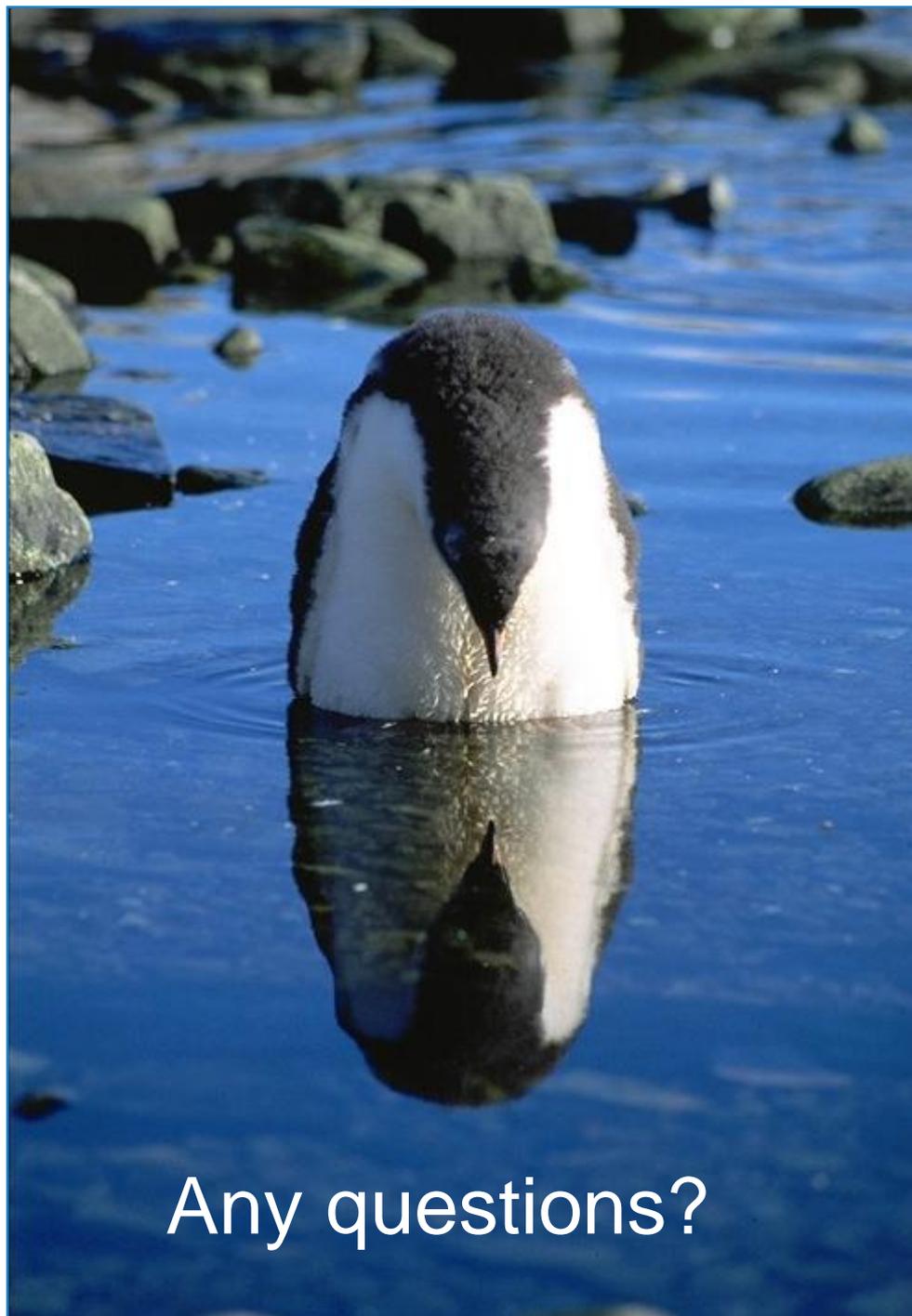


## A Summary of Antarctic Tourism Trends

*Passenger numbers for 2011–12 as of April 20, 2012, subject to change.*

SEASON	2012–2013 <i>estimate</i>	2011–2012 <i>preliminary</i>	2010–2011	2009–2010	2008–2009
Seaborne tourism with landings	22,908	20,271	18,534	21,277	26,648
Seaborne tourism, no landings	7,376	4,872	14,373	15,026	10,652
Air & cruise combination, with landings	2,180	860	531	345	285
Air & land-based tourism	476	516	386	233	273
Over-flights, no landings	0	0	0	0	0
<b>TOTAL</b>	<b>32,940</b>	<b>26,519</b>	<b>33,824</b>	<b>36,881</b>	<b>37,858</b>





Any questions?

[www.IAATO.org](http://www.IAATO.org)

