



**IHB File ISPWG**

**CIRCULAR LETTER 62/2012  
13 June 2012**

**IMPLEMENTATION OF THE STRATEGIC PLAN**

Dear Hydrographer,

1 During the XVIIIth International Hydrographic Conference (IHC) the Directing Committee, as part of its report of Work Programme no. 1 – Corporate Affairs – described the actions undertaken by the Bureau in order to progress the implementation of the Strategic Plan in accordance with the observations and decisions taken during the 4<sup>th</sup> EIHC in 2009 and the offer for support provided by the Norwegian Hydrographic Service (NHS). After some initial delays because the expert originally provided by the NHS was redeployed, an effective and productive cooperation is now in place to address three issues; the implementation of the Strategic Plan (ISP) process, the Risk Management (RM) and the Performance Indicators (PIs). Based on comments received from the Inter-Regional Coordination Committee (IRCC), it was decided not to progress any changes to the SP and RM, before further experience was gained. Meanwhile, the two IHO Committees (HSSC and IRCC) were invited to reexamine the Working PIs (WPIs) and consider both reducing and improving them.

2 The Directing Committee in cooperation with the expert provided by the NHC, has taken the existing Strategic PIs (SPIs) and will use them to monitor the achievement of the objectives of the Organization, as they have been identified in Table 1 of Annex C of the 2009 Strategic Plan. Based on the experience that will be gained over the next few years and any feedback from Member States, the Directing Committee will consider the need to improve or amend these SPIs. It is also anticipated that a revised Table 1 and 2 of Annex C of the WPIs and the SPIs, will be prepared by the Directing Committee, after the two Committees have completed their review and finalized their proposals regarding the WPIs.

3 For the periodic review of the achievements of the objectives of the Organization based on the SPIs, the Directing Committee will use a standardized reporting table (Balanced Scorecard), through which it will report periodically to Member States. This table was presented to the XVIIIth IHC with the report on the ISP and is attached for your further consideration. The table will be finalized based on any comments received from Member States by Tuesday 31<sup>st</sup> July.

On behalf of the Directing Committee  
Yours sincerely,

Vice Admiral Alexandros MARATOS  
President

Annex: Reporting table



**Strategic Performance Indicators (SPI)**  
**Balanced Scorecard Report - Updated: dd/mm/yyyy**

Objective	Strategic Performance Indicator	Status	Trend
(a) To promote the use of hydrography for the safety of navigation and all other marine purposes and to raise global awareness of the importance of hydrography.	<b>SPI 1</b> Number and percentage of Coastal States providing ENC coverage directly or through an agreement with a third party.	Yellow	↑
(b) To improve global coverage, availability and quality of hydrographic data, information, products and services and to facilitate access to such data, information, products and services.	<b>SPI 2</b> Growth in ENC coverage worldwide, as reported in the IHO on-line catalogue, relative to the existing gap in adequate coverage (as defined by IMO/NAV) from the benchmark 01 Aug. 2008.	Yellow	↔
	<b>SPI 3</b> Percentage of Coastal States which provide hydrographic services, directly or through an agreement with a third party, categorized by CB phases, as defined by the IHO Capacity Building Strategy.	Green	↔
(c) To improve global hydrographic capability, capacity, training, science and techniques.	<b>SPI 4</b> Percentage of “acceptable” CB requests which are planned.	Green	↓
	<b>SPI 4bis</b> Percentage of planned CB requests which are subsequently delivered	Yellow	↑
(d) To establish and enhance the development of international standards for hydrographic data, information, products, services and techniques and to achieve the greatest possible uniformity in the use of these standards.	<b>SPI 5</b> Number of standards issued (including new editions), per category: - hydrographic standards to enhance safety of navigation at sea, - protection of the marine environment, - maritime security, - economic development.	Red	↔
(e) To give authoritative and timely guidance on all hydrographic matters to States and international organizations.	<b>SPI 6</b> Number of potential new IHO MS (indicated by the start of the application process) relative to the number of “non-IHO” IMO MS.	Yellow	↑
(f) To facilitate coordination of hydrographic activities among the Member States.	<b>SPI 7</b> Increase in participation / membership in RHCs.	Red	↔
(g) To enhance cooperation on hydrographic activities among States on a regional basis.	<b>SPI 8</b> Percentage of available / agreed ENC schemes.	Green	↑

Color code: Red = Unacceptable / Yellow = Needs improvement / Green = Acceptable

Trend: ↓ = indicator descends / ↔ = indicator stable / ↑ = indicator improves