



IHB File No. S1/1900

**CIRCULAR LETTER 79/2015**  
**20 November 2015**

**IHO VIDEO ON RECRUITMENT OF HYDROGRAPHERS  
- REQUEST FOR VIDEO FOOTAGE AND IMAGES**

Reference: CL70/2014 dated 20 October 2014 - *Availability of Informative Videos on Hydrography*

Dear Hydrographers and IHO Stakeholders,

1. As reported in the Reference, the *Istituto Idrografico della Marina* (IIM), the Hydrographic Office of Italy, produced two short, high-impact video clips to raise public awareness about hydrography. At the request of the IHB, these video clips were re-edited by the IIM to suit an international audience and are now freely available via the IHO website - *www.iho.int*. The video clips run for under two minutes and include soundtracks in English, French, Spanish, Portuguese, Japanese and Korean.
2. Subject to obtaining suitable video footage and images, the IIM has agreed to create another video clip for the IHO. This clip will be aimed at encouraging young people to consider a career in hydrography. The video clip will be similar in style and content to a video produced for the National Committee of the Hydrography Commission of Australia's Surveying and Spatial Sciences Institute (SSSI), and will be created to relate to an international audience. The Australian video clip can be accessed via: <https://youtu.be/rFQ1IpkW81Y>.
3. The initial storyboard for the proposed video clip is provided in the Annex to this letter. It may be modified depending upon the material that becomes available.
4. Member States and IHO Stakeholders with interests in encouraging young people to take up a career in hydrography are requested to forward suitable video footage and images to the secretariat of the IHO. The technical details and minimum standards for video and photo material are included with the storyboard shown at Annex A.
5. IIM intends to begin editing and compiling the video clip in April next year. Accordingly, Member States and IHO Stakeholders are requested to forward any potentially suitable materials to the IHB as soon as possible.
6. Noting the importance of attracting new recruits to hydrography and of raising awareness of the importance of hydrography more generally, all addressees are encouraged to disseminate this request for suitable video material as widely as possible.

On behalf of the Directing Committee

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Robert Ward'.

Robert WARD  
President

**Annex A:** Storyboard: So, why not become a hydrographer?

**Distribution:**

IHO Member States

IHO Stakeholders:

- Institutions delivering hydrographic training
- International Federation of Hydrographic Societies
- The Hydrographic Society of America
- IMarEST
- Chair, FIG Commission 4
- Port of London Authority, UK
- Hydro International
- Fugro Pelagos
- Kongsberg
- Hypack, Inc

**Storyboard: So, why not become a hydrographer?****Target Audience:**

Active young men and women who would like to commit their lives to something inspiring and valuable.

<b>Intended Messages</b>	<b>Potential images</b>
<i>You will work outdoors</i>	surveying from jet-skis ?
<i>... at sea</i>	images of beautiful seas – Caribbean?
<i>... and along the coast</i>	a picturesque, remote promontory in Scotland?/Ireland?, a remote and beautiful lighthouse?
<i>... with a measure of adventure.</i>	airplanes/helicopters/ commercial survey ship? underwater/oil platform?/navy?
<i>You will get to travel,</i>	more beautiful seas and beaches – Indonesia?, Polynesia?, Australia?
<i>... so, choose hydrography as a career!</i>	hydrographers at work
<i>You will get to discover and explore</i>	Antarctica. Operators on the ice pack under extreme conditions? fade into a chart?
<i>... and to chart the unknown,</i>	multibeam clip in the Australian video or other?
<i>... so choose hydrography as a career!</i>	hydrographers at work
<i>You will contribute to safer navigation</i>	survey underway in a busy sea lane?
<i>... to protecting the marine environment</i>	burning oil at sea – Gulf of Mexico? Rescuing cute sea animals?
<i>... to managing the use of the seas and oceans</i>	pipeline/cable route surveys?, high definition harbour surveys?
<i>... to managing natural disasters</i>	tsunami – Japan? Indian Ocean?
<i>... to supporting world peace and security</i>	boundaries/warships/Coast Guard Vessels?
<i>... so, choose hydrography as a career!</i>	hydrographers at work
<i>You will have a job that you can be proud of !</i>	
<i>For more information .....</i>	www.iho.int

**Notes:**

Videos and images must be attractive and enticing, with no exceptions. Even when discussing disasters, we must focus on the rescue/prevention/help side.

The hydrographers at work should be young and assertive, all races, both genders, covering as many activities as possible:

- aboard a variety of survey vessels - military and commercial, on lakes, rivers and harbours, as well as at sea;
- using technology and sophisticated equipment/devices
- underwater

In order to make the clip truly international, we require footage and images from all over the world - Europe, North America, Asia, Latin America, Middle East, Oceania.

**Technical Requirements:**

Video Clips: minimum standards HD Ready (1280x720) clean, no logos or banners – 2500 kbps – 25 images per second;

Photos: tiff, jpg or psd format, minimum 2200x1700 pixels - resolution 150 dpi – 8 bit per colour channel.