# Tacloban, Philippines 2013



## An Introduction to MapAction

Leading the way in response to humanitarian disasters

### Nigel Press, Chairman of the Trustees IHO –I RCC11, Genoa *4 June 2019*



## When disaster strikes -

- Lives are lost
- Livelyhoods are destroyed
- People are displaced, at further risk and in great need
- Chaos rules
- Time is of the essence
- Geographical intelligence is crucial
- MapAction help make order out of chaos



## Coastal and Maritime zones

- Are they more prone to disasters than inland?
- Definitely for tsunami, but probably also for cyclone landfall and delta flooding.
- The balance may be worsened by climate change.
- We have a lot of offshore data that could be used for preparedness and mitigation, but the focus remains mainly onshore.
- E.g. analysis of coastlines, bathymetry and offshore faults could catalogue tsunami amplifying gulfs.



# Japanese Tsunami

Mar 1'





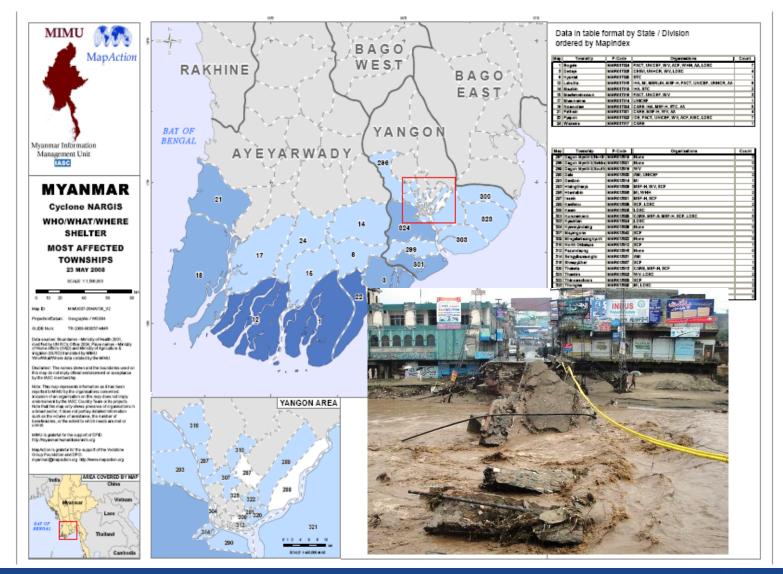


## MapAction

- Humanitarian mapping charity that works through skilled GIS volunteers.
- In the immediate aftermath of a disaster our skill and experience is recognised as crucial in helping the UN target and coordinate the delivery of humanitarian aid.
- Since 2002 we have responded on the ground to around 90 emergencies
  - (plus many more remotely).

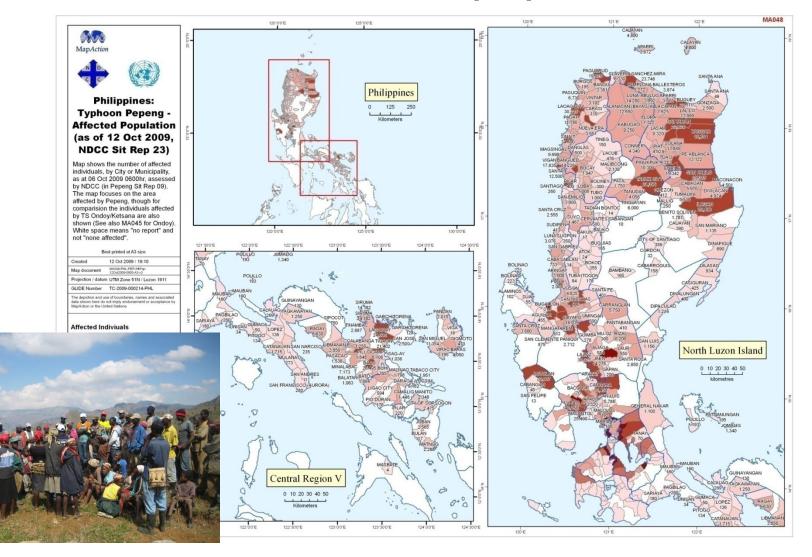


### "Where are the affected areas?"





### "Where are the affected people?"

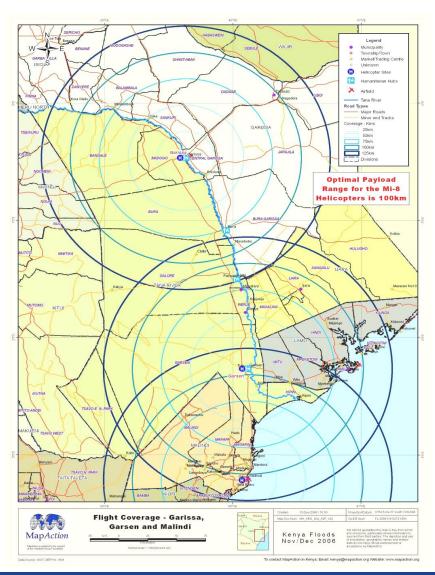




#### "Where are the access routes?"



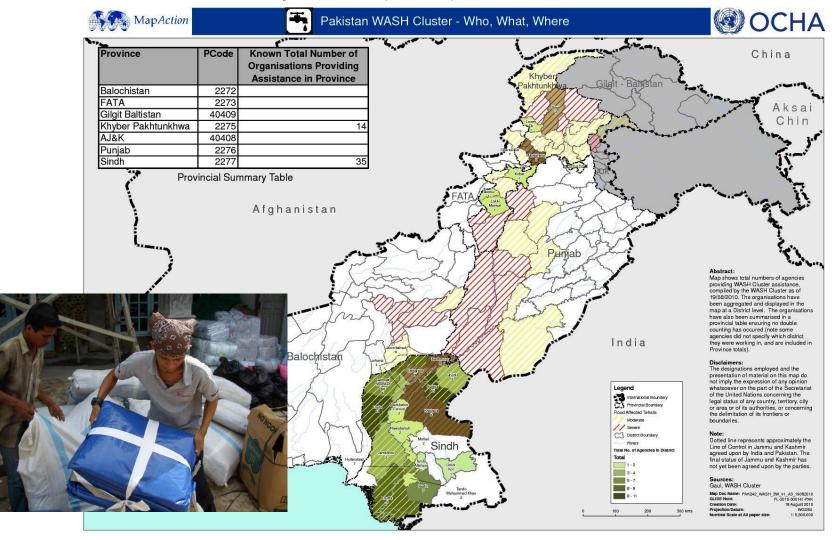






#### "Where are other relief agencies/teams working?"

3W – Who, What, Where





## Overview

- MapAction is a UK humanitarian relief charity that works through skilled & highly trained volunteers.
- Our work helps prioritise, target and coordinate the delivery of humanitarian aid.
- Since 2002 we have responded to more than 90 disasters or emergencies.
- We help get the right aid to the right place.
- Our results inform the scope and scale of the fundraising.
- We help ensure the aid spend is correctly directed and efficiently used where it matters most.
- We lead the way in the relief effort, from the field; our information is provided free to all users.



## Our team – 1000+ years of experience



100 volunteers, 10 staff - Chief executive , heads of operations, logistics, training & fundraising



## Training - the strong foundation

- Monthly training weekends
- Annual simulation exercise
- Participation in other SIMEXs
- Focus
- Standard Operating Procedures
- Data analysis & presentation
- GIS, networks, satcomms
- Security, first aid, survival
- Humanitarian situations

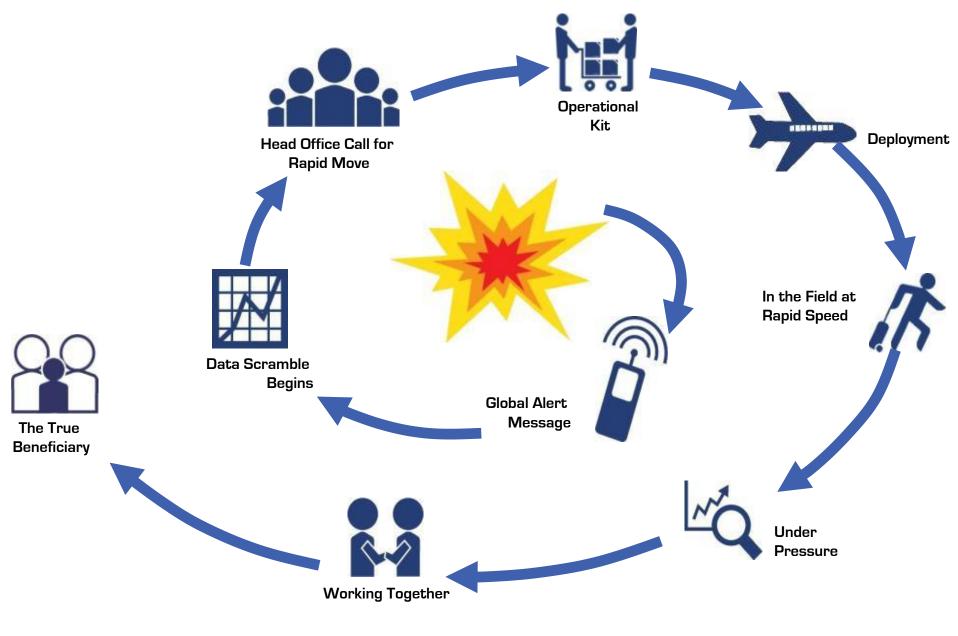


MAP ACTION

### Where we work; responses and the power of partnerships









## Field Team arrive in 24-48 hrs.





## **UN Coordination Centre**









## Earthquake: Haiti 2010

A pivotal role in coordination of search/rescue and relief teams





Haiti: Earthquake-**SAR** Competed Sectors **Port-au-Prince** (19 Jan 2010 14:00)

Map shows search and rescue sectors completed by the 19th January 2010.

> 002.4.8.8 kilometres

Created 19 Jan 2018 / 1:00 Map document W4053-rs-SAR\_sectoreComplete\_16Jan-43 Projection / datum Geographic / WGS54 GLIDE Number EQ-2010-000009-HTI

The depiction and use of boundaries, names and associated data shown here do not imply endorsement or acceptance by MapAction.



MapAction is grateful

Israeli 18° 34' 19" N, 72°18' 59" W

Spanish 18°33' 23" N, 72°17' 58" W

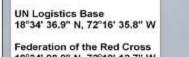
Russian 18°31' 24" N, 72°15' 10" W

Hopital Espoir 18°32' 30" N, 72°16' 41" W

Belgium 18°33' 25.7" N, 72°17' 51.3" W

Columbia 18°34' 38.9" N, 72°17' 13.7" W

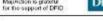
**UN Logistics Base** 

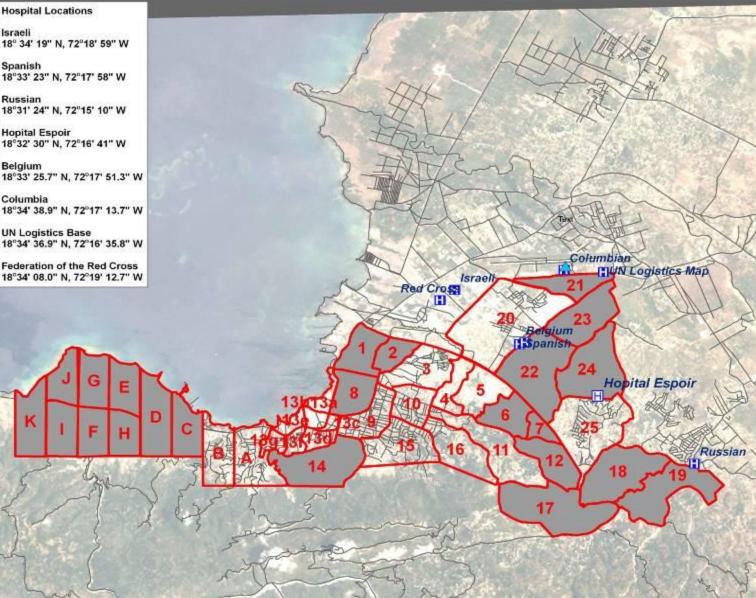


18°34' 08.0" N, 72°19' 12.7" W

Landsal SAR, UNDAC Roads: OSM

Produced by MapAction www.mapaction.org manaction had information DFID



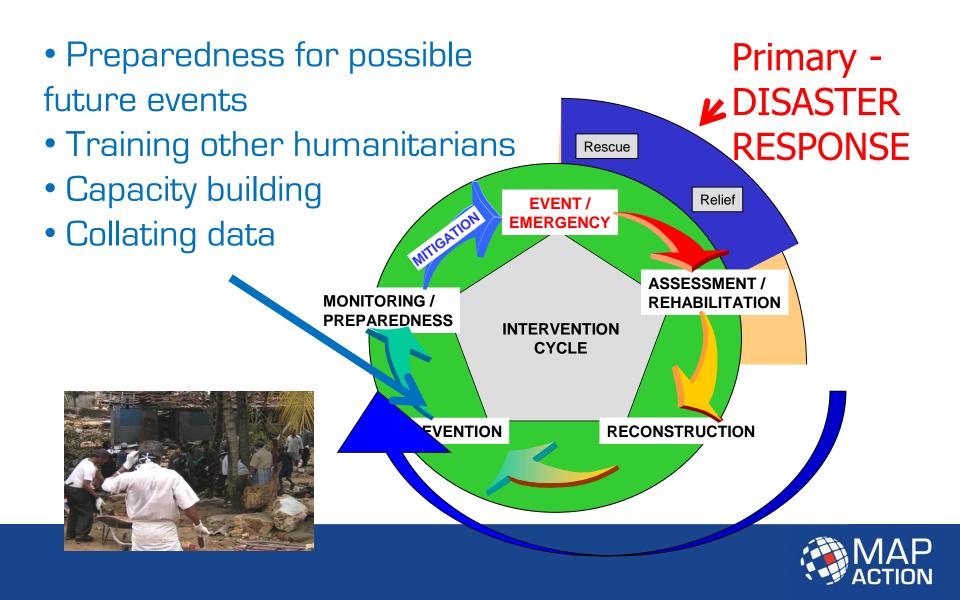








## MapAction in the Disaster Cycle



## Working with partners in training & preparedness





## MapAction 2018

- 5 DISASTER responses
- 6 Emergency responses
- 7 Simulation exercises
- 19 Partnership building missions
- 12 Training courses for partners



## Funding MapAction

- Annual budget of £1m supports 10 staff, office,100 volunteers and all missions – so very cost effective.
- Main funders are UK, Dutch & US governments plus a few grant giving bodies.
- No funding comes from UN and little from our partner charities
- Due to Brexit we are about to lose significant funding from the EU who have provided support over several years.



## MapAction in Partnerships

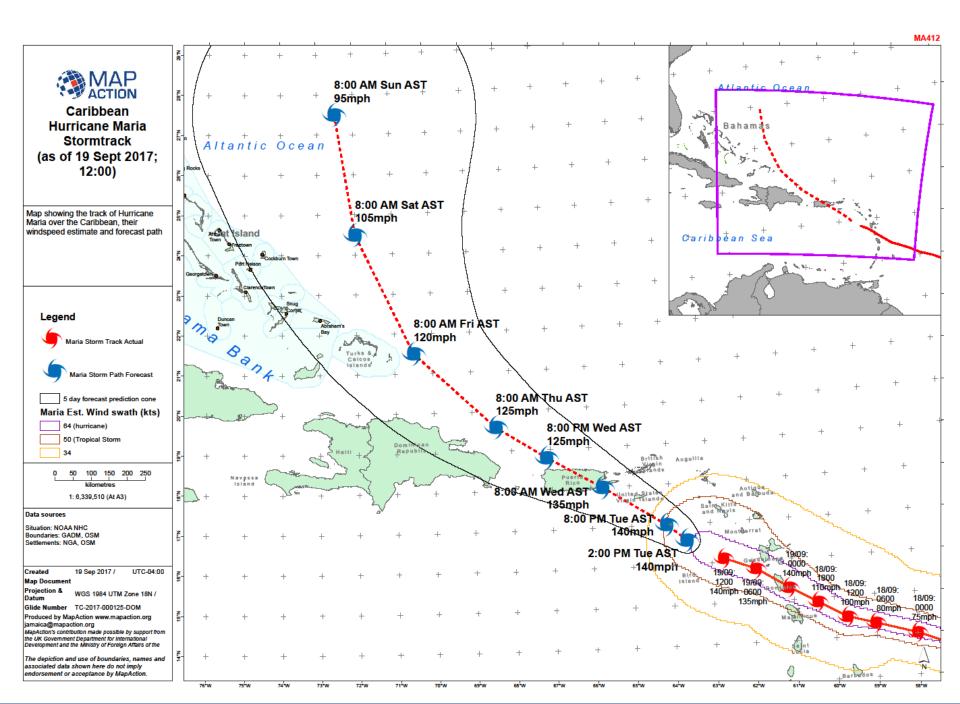
- For an organisation wishing to enhance its role in humanitarian response -
- MapAction has the experience and contacts at the highest level of the humanitarian system to help develop and execute a programme that will optimise such a response capability.
- But MapAction is a charity and does not have independent funding resources to achieve this in addition to providing its own mainstream disaster response – given free to all.





### mapaction.org





## Our supporters



